



KENAI PENINSULA BOROUGH

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DALE BAGLEY
MAYOR

March 17, 2005

The Honorable Paul Seaton
State Capitol, Room 102
Juneau, Alaska 99801-1182

Re: Paul Gray's "Exploring Alaska" Television Show Goes International

Dear Representative Seaton:

Most of us have viewed Paul Gray's exciting program "Exploring Alaska" on our local television stations. While his early shows highlighted the Kenai Peninsula, he has now expanded the program to cover the entire State.

Paul has the opportunity to take his show globally. Beginning in mid-March, the show will air on the Colours channel, part of Dish Network's basic package, with 20 million potential viewers in the United States. In addition the show will be shown on America One Network, serving nearly 30 million households in the U.S. The show will also be aired on the American One sports channel, beginning June first. Negotiations are currently being held with broadcasters in Japan and Europe, as well as with airlines and cruise lines. The attached news article from the March 8, 2005, "Peninsula Clarion" provides additional information on "Exploring Alaska" and Paul's vision for expanding the show to new venues.

Paul is in need of sponsorships to support his program. We are writing to you to request support from the State. The benefits are endless. The format of the show is changing to make it more community-based rather than just recreational. Industries, cities, villages, and the lifestyles of how our residents work and play will be featured. What better way to showcase our State to outsiders and to get the attention of potential visitors, start-up businesses, businesses wanting to re-locate, or persons just wanting to live the Alaskan lifestyle? A six-month sponsorship is \$40,000. This will get information on Alaska, in an entertaining format, to at least 70 million U.S. viewers on a weekly basis, with the potential to increase those numbers by millions. Your consideration in assisting a Kenai Peninsula entrepreneur is very much appreciated.

Very truly yours,

A handwritten signature in black ink that reads "Dale L Bagley".

Dale Bagley
Borough Mayor

A handwritten signature in black ink that reads "Gary Superman".

Gary Superman
Assembly President

/bg

Attachment as stated

Cc: Paul Gray
cc: Jack Brown